

**IN THE SPECIFICATION**

On page 1, immediately after “SYSTEM AND METHOD OF PAVEMENT ADVERTISING”, please insert the following paragraph:

**RELATED APPLICATIONS**

This application claims the benefit of priority to Patent Cooperation Treaty Application number PCT/AU2005/000376, filed March 18, 2005; which claims the benefit of priority to Australian Provisional Patent Application serial number 2004901428, filed March 18, 2004. The entirety of each of them is hereby incorporated by reference.